

# ORGANISATIONAL GREENHOUSE GAS INVENTORY (CARBON FOOTPRINT) SUMMARY

for

**Ticketebo**

1 July 2020 to 30 June 2021

Final 1.1



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## EXECUTIVE SUMMARY

Carbon Neutral has been engaged to assess Ticketebo's organisational greenhouse gas (GHG) emissions inventory, also known as a carbon footprint, for the period 1 July 2020 to 30 June 2021 (FY21).

**Ticketebo's total organisational GHG emissions have been estimated at 31.66 tonnes CO<sub>2</sub>-e for the period. By purchasing and surrendering carbon credits to offset more than its measured unavoidable GHG emissions, Ticketebo can claim organisational carbon negativity for the period 1 July 2020 to 30 June 2021.**

The main GHG emitting activities were associated with office paper for event printing, supply chain purchases and electricity.

## ABOUT THE ORGANISATION

Ticketebo's event ticketing solutions are trusted by thousands of Australian & UK Event Organisers each year to manage their event registrations, on-line and on-site ticket sales for their events. Founded in Australia in 2013 (and expanding to the UK in 2020), Ticketebo delivers event ticketing for events right across the spectrum from small community events, through to large festivals and Expos (with attendance of up to 50,000 patrons).

## EMISSIONS SCOPE & ORGANISATIONAL BOUNDARY

The emissions scope and organisational boundary for the GHG emissions inventory has been developed in accordance with the GHG Protocol and includes GHG emitting activities considered to be under the *operational control* of Ticketebo.

The operating location and GHG emissions from the organisation's facilities have been included and reported on where activity data has been captured and recorded.

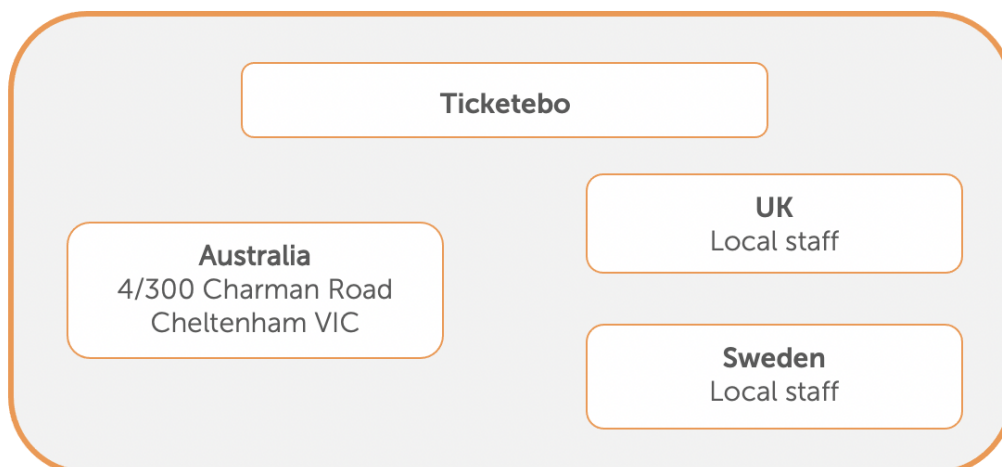


Figure 1: Organisational boundary of Ticketebo's FY21 carbon footprint report.

# FY21 CARBON INVENTORY BY ACTIVITY

The total operational GHG emissions for Ticketebo are estimated at 31.66 tonnes of carbon dioxide equivalent (t CO<sub>2</sub>-e) for FY21.

A breakdown of GHG emissions by activity can be seen in the following table.

Table 1: Ticketebo's FY21 operational GHG emissions by activity (t CO<sub>2</sub>-e, %).

ACTIVITY	SCOPE	EMISSIONS	PERCENTAGE
Gas	1 & 3	0.00	0.00%
Refrigerants	1	0.00	0.00%
Fuel	1 & 3	0.00	0.00%
Electricity	2 & 3	6.45	20.37%
Resource disposal (Waste)	3	0.60	1.90%
Supply chain	3	6.66	21.04%
Office paper, Head office	3	0.07	0.22%
Office paper, Event printing	3	14.43	45.58%
Catering & food	3	1.00	3.16%
Accommodation	3	0.09	0.28%
Air travel	3	0.00	0.00%
Freight & courier	3	0.00	0.00%
Business road travel	3	1.45	4.58%
Staff commute	3	0.91	2.87%
<b>TOTAL</b>		<b>31.66</b>	<b>100%</b>

# CARBON OFFSETS / CARBON NEGATIVITY

In order to claim organisational “carbon neutrality” Ticketebo should seek opportunities to **reduce** its avoidable GHG emissions by exploring where the greatest reduction could potentially be achieved and where carbon reduction initiatives could be implemented easily or at little cost.

Carbon Neutral estimates Ticketebo’s gross organisational carbon footprint to be 31.66 t CO<sub>2</sub>-e for FY21. Ticketebo would need to purchase and surrender 32 carbon credits to cancel unavoidable GHG emissions so that net GHG emissions for the year equals zero.

**By purchasing and surrendering carbon credits to offset more than its measured unavoidable GHG emissions, Ticketebo can claim organisational carbon negativity for the period 1 July 2020 to 30 June 2021.**

The following table shows net GHG emissions after the purchase and retirement of carbon offsets.

Table 2: Ticketebo’s net GHG emission FY2021

DETAILS	SERIAL NUMBERS	t CO <sub>2</sub> -e
FY2021 Gross GHG emissions		31.66
Carbon Offsets for FY2021		
Verra-REDD Rimba Raya Avoided Deforestation Project (Vintage 2014)	5959-269208408-VCU-016-MER-ID-14-674-01012014-30062014-1	(46.00)
FY2021 Net GHG emissions		Zero (-14.34)